



ASSOCIATION OF BLACK TRAVEL PROFESSIONALS

EXPERTISE • EXCELLENCE • CULTURE

SUPPORT



2022 ABTP SUMMIT

EDUCATE



ADVOCATE



DECEMBER 2-3, 2022

LAS VEGAS, NEVADA

EVENT PROSPECTUS



ABOUT US

The Association of Black Travel Professionals (ABTP) was established to provide information, education and networking resources to the Black travel professional community. We provide weekly training from our supplier partners as well as professional development courses.



We are the largest organization dedicated to training and developing Black travel professionals in the USA. ABTP's members represent a network of over 1,000 travel professionals spread across the country.

WHERE TO REACH US

Office

1260 Hwy 72, Suite B 112,
Athens, AL 35611

Phone

833-322-8776

E mail

info@abtpprofessionals.org

ABTP MEMBERS

73%

Key decision makers at either owner or manager level

52%

Full-time Travel Professionals

58%

5 years + experience in the travel industry

38%

Members with over \$100k in annual sales





BRANDING OPPORTUNITIES



SPONSORSHIPS	INVESTMENT
OFFICIAL REGISTRATION & BADGE	\$5000
CONFERENCE BAGS	\$3500
BADGE LANYARD	\$2500
WALL CLINGS (3)	\$1500 EACH
VIDEO MONITORS (2)	\$1000 EACH
ATTENDEE EMAIL BROADCAST (6)	\$750 EACH



PRESENTATION OPPORTUNITIES



SPONSORSHIPS

INVESTMENT

ONE ON ONE APPOINTMENTS

Seven (7) minute speaking time to all attendees. Logo recognition online and at event. All attendees will participate in supplier roundtables.

\$1000

GENERAL SESSION SPEAKER

Fifteen (15) minute speaking time to all attendees . Logo recognition online and at event.

\$2500

CLASSROOM SPONSORSHIP

Dedicated classroom. Fifty (50) minute speaking time to all attendees. Logo recognition online and at event. All attendees will participate in all classroom sessions.

\$4000





WINE & DINE OPPORTUNITIES



2022 ABTP SUMMIT

	INVESTMENT	INCLUDES
OPENING BREAKFAST	\$5000	Company signage on monitors. Forty-five (45) minute presentation to all attendees.
LUNCH	\$7500	Company signage on monitors. Forty-five (45) minute presentation to all attendees.
COFFEE BREAK (2)	\$2500	Signage in break area. Representative allowed in break area to answer any questions and pass promotional materials.
DINNER	\$12,500	Semi-private reception to be held at Circa hotel rooftop bar with drinks and heavy hors d'oeuvres. Branded elevator and signage.
DAY 2 BRUNCH	\$5000	Company signage on monitors. Forty-five (45) minute presentation to all attendees.

ABTP CONNECTION DINNER SPONSOR



What is the ABTP Connection Dinner?

ABTP's annual semi-formal event celebrating the success of ABTP members and suppliers. The Connection dinner provides an opportunity for attendees to socialize and network with suppliers and other travel professionals.

All About ABTP Connection Dinner 2022

- Date & Time - Saturday, December 3, 2022 at 7PM
- Theme:
- Attire: Semi-Formal Sneaker Ball

SPONSORSHIPS	INVESTMENT
DINNER	\$15,000
BAR	\$10,000



DEC - 02 - '22	8:00AM Breakfast
	9:00 -9:45 Breakfast Sponsor
	9:45 - 10:30AM Speaker Presentations
	10:45 -12:30PM Classroom Training/One to Ones
	12:30PM Lunch
	1:15 -2:15PM Lunch Sponsor
	2:30PM ABTP Presentation
	3:15 - 5:00PM Classroom Training/One to Ones



2022 ABTP SUMMIT PROPOSED SCHEDULE

*Schedule subject to change



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DEC - 03 - '22	10:30AM Brunch
	12:00PM Brunch Speaker
	12:45 Keynote Speaker
	1:30 - 4:30PM ABTP THINK TANK (Hands on Workshops for Agents)
	7:30PM ABTP Connection Dinner